

PL Consultant Income We Dare to Compare

SHOWS PER WEEK	AVERAGE SHOW SALES	PROFIT PER WEEK	TOTAL SALES PER MONTH	25% PROFIT MONTHLY	7% BONUS MONTH END	TOTAL MONTHLY PROFIT	TOTAL YEARLY PROFIT	AVERAGE TIME COMMITMENT PER WEEK
1	\$400	\$100	\$1732	\$433	\$0	\$378.88	\$4,546.56	4 Hours
2	\$400	\$200	\$3464	\$866	\$242.48	\$1,108.48	\$13,301.76	8 Hours
3	\$400	\$300	\$5196	\$1299	\$363.72	\$1,662.72	\$19,952.64	12 Hours
4	\$400	\$400	\$6928	\$1732	\$484.96	\$2,216.96	\$26,603.52	16 Hours
5	\$400	\$500	\$8660	\$2165	\$606.20	\$2,771.20	\$33,254.40	20 Hours

***“Studies show that working moms earn \$2 per hour in Corporate America”
Aren’t you worth MORE?”***

- ✓ The average cost of child care is \$300 per month for one child, \$450 for two! This figure does not include lost wages when the child is sick or the additional fees associated with children’s group activities (field trips, birthday parties, gift, etc.).
- ✓ Working moms spend an average of \$250 a month on transportation costs, including car payment, maintenance, and fuel.
- ✓ Working moms spend an average of \$80 a month on eating out because as most working moms know, there is fatigue that comes along with managing a home and a job!
- ✓ Working moms spend an average of \$70 a month on miscellaneous expenses such as dry cleaning, lunches, office gifts, etc.
- ✓ Based on the average FULL TIME annual income of working moms in the U.S. of \$18,000, they have a net return of slightly more than \$300 per month. Based on a 40 hour work week, ***a working mom earns about \$2 per hour for her time! Aren’t you worth more than that?***

Excerpts from the March 1996 issue of *Focus on the Family* magazine

1999 PL Leader Income We Dare to Compare

	Senior Regional Vice President	Regional Vice President	Regional Leader	District Leader	Group Leader	Senior Unit Leader	Unit Leader
January	\$11,801.17	\$4,158.19	\$3,215.20	\$2,440.64	\$1,752.51	\$1,371.34	\$996.43
February	\$18,189.85	\$6,510.19	\$4,771.57	\$3,490.62	\$2,481.16	\$1,832.11	\$1,296.17
March	\$23,616.71	\$8,414.67	\$5,762.01	\$4,108.55	\$2,895.76	\$2,215.28	\$1,529.24
April	\$25,772.22	\$9,158.89	\$6,006.23	\$4,336.89	\$3,129.65	\$2,361.85	\$1,755.81
May	\$19,910.21	\$7,201.44	\$4,770.99	\$3,491.23	\$2,506.59	\$1,921.99	\$1,416.35
June	\$17,023.35	\$5,893.89	\$4,067.23	\$2,812.94	\$2,122.87	\$1,667.29	\$1,416.95
July	\$14,326.27	\$5,109.87	\$3,027.68	\$2,157.77	\$1,601.70	\$1,301.26	\$874.35
August	\$18,776.82	\$6,867.92	\$5,117.56	\$3,537.26	\$2,648.93	\$2,185.44	\$1,589.70
September	\$19,056.86	\$7,662.45	\$4,760.34	\$3,574.90	\$2,576.47	\$2,061.08	\$1,519.16
October	\$23,420.35	\$8,862.83	\$6,041.78	\$4,356.24	\$3,237.47	\$2,522.66	\$1,898.62
November	\$32,423.85	\$11,915.91	\$7,837.64	\$5,558.08	\$4,028.67	\$3,126.17	\$2,243.97
December	\$19,960.25	\$7,698.88	\$4,852.74	\$3,477.54	\$2,561.06	\$1,987.86	\$1,446.62
Avg. per Month	\$20,356.49	\$7,454.59	\$5,019.24	\$3,611.88	\$2,628.57	\$2,046.16	\$1,477.94
Avg per Year	\$244,277	\$89,455.13	\$60,230.95	\$43,342.66	\$31,542.84	\$24,554.06	\$17,735.37
High per Year	\$1,036,462	\$192,758	\$170,361	\$96,993	\$86,569**	\$80,228	\$75,371
Avg time commitment per week	30-40 Hours	25-30 hours	20-25 Hours	15-20 Hours	15-20 Hours	15-20 Hours	15-20 Hours

These are actual figures of what PL Leaders earned in 1999 working an average 20 hours per week!

The average income for women in the U.S. working FULL TIME was \$18,000 in 1996.

Our PART TIME entry leadership position pays nearly that.

Compare and I'm sure you'll agree that PL provides a phenomenal opportunity to own your own business!