

Dear

I would like to thank you for booking a show with me on \_\_\_\_\_. We are partners in this endeavor and I am here to support you in whatever way I can. Just a reminder, the best tool I have to help you in getting as much out of your show as we can is your Guest List. If you haven't made it up yet, please do so as soon as possible. Keep in mind that these are Reminder Cards and not Invitations. You need to send me the list and personally invite everyone you know to your show. When returning your list please write your name and show date clearly on the envelope.

In the meantime, get as many outside orders as you can and try to get at least one booking. If there are any questions, please feel free to call me at any time. Again, thank you and I'll be looking for your Guest List!

Dear

I would like to thank you for your Guest List! If there is anyone you find you have forgotten, please feel free to call me and I can add them to the list. We wouldn't want anyone to be left out. I will be sending out your Reminder Cards to arrive about a week before your show. I will be sending you a postcard when I mail the Reminder Cards. This way you know when you will be getting calls from your excited guests. On some of the cards I put a letter. Collect all the letters and unscramble them to spell a PartyLite piece and win a prize.

In the meantime, continue to talk to your friends about the show. Excitement breeds excitement and the more excited you are, the more your friends will be too. Remember to ask those that can't attend if they'd like to place an order or book a show of their own. Let them know that this helps you even though you're sorry they can't be there. Get ready for a fun evening,

Dear

This is \_\_\_\_\_, dropping you a line to let you know your Reminder cards have been sent out and your guests should be calling you at any minute to say they will be there. If they don't call you, call them. With times being as busy as they are, many people will forget to call you and let you know they can or can't make it. These calls are best made a day or two before your show. This is also a good time to remind them that friends are always welcomed. So they may bring a friend or two who also love candles and receive a gift from me when they do. Also, be sure to make out a wish list of \$100 or more.!!

I will be calling you the day before your show for an idea of how many guest will be attending and to get directions to your home. I am looking forward to your show!

Dear

This is \_\_\_\_\_, dropping you a note to say, Thank you! Your show was a wonderful success and I enjoyed spending time with you and your friends. And I can't wait until the next time.

You received bookings at your show. They are scheduled for the following dates:

Place this card in a safe place (like on the fridge) and when the last date passes, call me and choose your booking gift!

2 Bookings = Votive sampler OR \$25 Retail Credit  
3 Bookings = Pineapple 3-wick and holder or \$50 Retail Credit  
4 Bookings = Tuscany Hurricane Lamp or \$75 Retail Credit  
Look forward to working with you again soon!